SAFEGUARDING OUR ELECTIONS

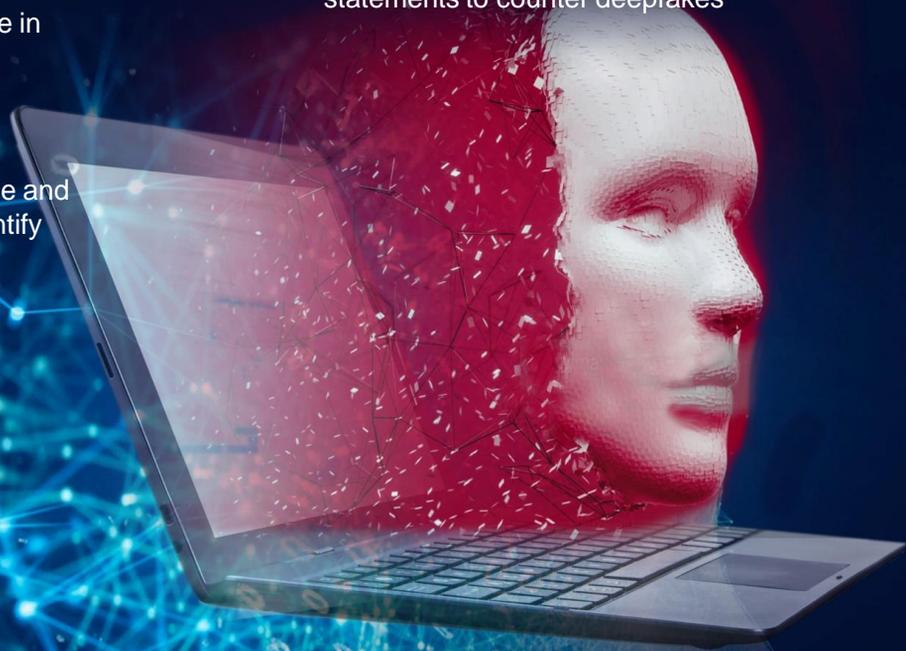# Foreign Adversaries Could Use Deepfakes To Influence U.S. Elections

THREAT

» Foreign adversaries may use artificial intelligence to create deepfakes (high quality generated or manipulated video, images, text, or audio) to shape public opinion and influence U.S. elections

IMPACT

» Undermines public confidence in political candidates and parties

» Undermines public confidence in the election process

» Threatens civil discourse and divides the American public

» Challenges the ability of online and social media platforms to identify and manage digitally-altered content

» Creates or amplifies foreign adversaries' false narratives

MITIGATION

» Know the source of the information you consume, repost, or share

» Be careful not to amplify false narratives pushed by foreign adversaries - if it looks out of the norm, it probably is

» Check multiple official government or campaign websites to verify information

» Always question the authenticity of the video, image, audio, or text you receive

» Keep a digital archive of public statements to counter deepfakes

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